

# SYLLABUS

## FUNDAMENTALS OF E-COMMERCE

### **Objectives :**

*The objective of this paper is to provide fundamental knowledge to the students about E-Commerce so that they can better perform in any area of operation and can excel in the field of commerce with IT specialization.*

### **UNIT-I**

Electronic Commerce Framework, History, Basics ;and Tools of E-Commerce, Comparison of Web-based with Traditional Business ; Growth of E-commerce – Present and Potential. E-Business: Meaning, Importance, Models Based on the Relationship of Transacting Parties (B2B, B2C, C2C and C2B), Present Status of E-Commerce in India, Regulatory Aspects of E-Commerce.

### **UNIT-II**

Changing Structure of Organisation – The Impact of E-Commerce on Various Business Sectors such as Entertainment, Education, Health Services, Publishing and Financial Services. Socio Economic Impact of E-Commerce. Electron Payment System : Types of Payment System – E-Cash and Servers, E Cheques, Credit Cards, Smart Cards, Electronic Purses and Debit Cards. Electronic Data Interchange, Digital Signatures, Cryptography, Interoperability and Intercompatibility.