

Syllabus

Panjab University

BBA (4th Semester)

PROJECT MANAGEMENT

Objective: *To enable the students to acquire basic knowledge of different facets of Project Management.*

UNIT – I

Concept of Project : Meaning, Characteristics, Classification of Projects, Project Life Cycle and its Phases. Project Management Steps, Deming Cycle for Project Management, Project Management and Line Management.

Project Manager: Roles and Responsibilities, Project Management as a Profession.

Generating and Screening Ideas : Steps, Monitoring the Environment, Scouting for Project Ideas, Preliminary Screening, Project Rating Index.

Feasibility Studies : Technical, Financial, Economic, Social, Legal and Managerial.

UNIT – II

Project Appraisal Techniques: Objectives, Types and Methods.

Project Risks: Meaning, Types, Measurement of Risk, Sensitivity Analysis, Stimulation, Monte Carlo. Decision Tree Analysis (Basic Concepts only).

Project Evaluation : Meaning, Evaluation v/s Appraisal, Objectives of Project Evaluation, Types of Evaluation, Essential of Sound Evaluation, Techniques, Agency for Evaluation, Scope of Evaluation.

Project Organisation and Control : Project Network Analysis (Basic concepts of PERT, CPM, Cost and Time Over Run).

Project Reporting : Meaning, Purpose, Process, Requirements of a Good Report, Methods, Principles of Good Reporting System.