

Syllabus

SYLLABUS OF M.COM. 3rd SEMESTER
GROUP D : ACCOUNTING AND FINANCE
MC. 309 - STRATEGIC COST MANAGEMENT

Objective: This course aims to acquaint the students with concepts and various aspects of cost management from strategic perspective.

UNIT - I

Conceptual framework of SCM, environmental influences in cost management practices, role of SCM in strategic positioning; cost management tools-life cycle costing, target costing, kaizen costing, JIT & theory of constraints, BPR and bench marking.

UNIT - II

Nature of activity-based costing (ABC); benefits and limitations of ABC; limitation of volume-based costing system, indicates of ABC; activity hierarchic; cost drivers; designing an ABC system, Activity based management; operational and strategic application of ABC; customer profitability analysis, process value analysis, financial measures of activity efficiency; Nature of value-chain analysis; activity analysis an linkage analysis; application of linkage analysis in cost reduction and value addition.

UNIT - III

Functional-based planning and control; budgeting-nature, administration and effectiveness; budgeting cycle; activity-based budgeting; kaizen approach; ZBB; performance budgeting; human aspects of budgeting; responsibility centers and financial control-nature and role of responsibility centers; accounting and evaluation of responsibility centers, measuring the performance of investment centre-ROI, RI, EVA; transfer pricing and its applications.

UNIT - IV

Strategic-based performance measurement system: Balanced score card-prospective and limitations; establishing objectives and performance measures in different perspectives of balance score card; productivity measurement and control; productivity efficiency; partial and total productivity measurement; measuring changes in activity and process efficiency; quality cost management and reporting